ICC Sydney will play host to the industry’s prime event on 26-27 August 2020, where trade professionals will come together for information sharing, education, relationship building and product innovation.

ISSA Cleaning & Hygiene Expo is Australia’s only dedicated cleaning & Hygiene show, held annually by ISSA, the worldwide cleaning industry association and their event partner Interpoint Events.

2019 show drew 3446 attendees

INCREASE OF 50% OVER PRIOR YEAR!

20% CEO/Director/Business Owner

27% Management

39% End user/Other

23% BRAND AWARENESS

37% LEAD GENERATION

20% PRODUCT AWARENESS

23% NETWORKING

INDUSTRIES ATTENDING

- Carpet/ Upholstery Restoration
- Contract Cleaner
- Window Cleaner
- Building property & facility
- Education
- Government
- Healthcare
- Hospitality
- Manufacturer
- Trade Supplier
- And more!

TO SECURE YOUR SPACE or discuss sponsorship opportunities, please contact Samantha Ewart:

sewart@intermedia.com.au

02 8586 6106

www.issacleaninghygieneexpo.com

For over 20 years, Safety in Action has been the meeting place for the Australian health and safety industry. The event is comprised of a large-scale exhibition, free seminars and free small-group consultations. This is a must-attend event for all professionals, there is no better place to be for all your OH&S solutions to keep your workmates safe.
ADDITIONAL SPONSORSHIP OPPORTUNITIES

Popcorn Stand
$1,550 + GST
Have freshly popped popcorn on your stand, served warm with house made flavouring. Package includes 2kg popping corn (100 serves) per day, popcorn cups with company logo and 1 x staff member to serve for the show opening hours.

Juice Cart
$1,700 + GST
Freshly made juices on your stand served from a juice machine on a cart. Package pricing includes 100 portions of juice per day and 1x on stand staff member for the duration of the show. Clear plastic cups will be branded with the exhibitor’s logo.

Ice cream cart
$1,800 + GST
Includes enough award winning ice-cream to serve 180 guests per day, freezer hire, napkins, three flavours of ice-cream or sorbet, waffle cones and cups with spoons. Your branding will be placed on the freezer front panel.

Exclusive Coffee Cart Sponsorship
$5,150 + GST
- Provision of the coffee cart with 55" LCD screen for showcasing your logo, a variety of images or even a short video. Price includes installation, machine and cart rental, 1 staff member, coffee and cups 300/day
- Logo on www.issacleaninghygieneexpo.com
- Recognition as the coffee cart sponsor on all event material
- The venue will allow the sponsor to supply its own apparel for their staff to wear – this can be branded hats, aprons etc. - must be supplied by the sponsor

Exclusive Education Seminar Sponsor
$6,200 + GST
- Seminar area to be called ISSA Cleaning & Hygiene Education Theatre
- Branded Education walls
- Logo on Conference program wall projection
- Opportunity to place 1 pull up banner at entrance of education area.
- Mentions by the education program MC on the day
- Logo on website and in event directory
- Insert in delegate bags

Exclusive Business Lounge sponsor
$7,220 + GST
- Branded welcome reception desk
- Opportunity to display promotional material throughout
- Branded water cooler station
- Branded recharge station for phones and laptops
- Digital advertising screen for static or moving advertising content
- Can place Pull up banners throughout
- 6x6 space

“More than half of booth spaces were pre-sold at the 2019 Show”